

The Diplomatic Pouch

a newsletter of the American Academy of Diplomacy

Fall 2007

In This Issue

[President's Message](#)

[Fully Funding the State Department](#)

[Genocide Task Force](#)

[The Sisco Challenge](#)

[Diplomacy and Democracy](#)

[First Line of Defense](#)

[Successful Programs on Diplomacy and Terrorism](#)

President's Note:

We are well launched on a busy program for the fall. This newsletter is an effort to re-start a regular bulletin. We will try for a quarterly issue. I invite you to try out some of the easy links in this message and to take a look at the Academy's redesigned [website](#). Yvonne Siu and our interns have done much to improve our electronic appearance.

As many of you know the financial health of the Academy owes much to the late Under Secretary Joe Sisco. His family has generously offered a \$25,000 matching grant to expand our memorial outreach program. If you have not already contributed, please [consider doing so](#). It was wonderful to see many of you at the December 5

The Academy and Patrick F. Kennedy Host the 2007 Awards Luncheon

With the increasingly prevalent global challenges posed by terrorism, international trade, energy security, climate change, nuclear proliferation and civil conflict, the Academy is pleased to announce that its 2007 Annual Awards Luncheon focused on how the Academy is intensifying its work on strengthening American diplomacy and explaining its realities to the public. The Academy and **Patrick F. Kennedy**, Under Secretary of State for Management, hosted the luncheon on December 5 at the US Department of State in the Benjamin Franklin Room. **Senator Chuck Hagel** delivered the keynote speech, which focused on his thoughts about a new direction of US foreign policy in the next Administration, and the need to strengthen the resources and tools that support America's foreign relations.



The Academy announced this year's winners of the Annenberg Award for Excellence in Diplomacy, the Arthur Ross Award for Distinguished Reporting, the Douglas Dillon Book Award, and the winner of the 2007 Philip Merrill Fellowship.

Ambassador Ronald E. Neumann also unveiled a new project that will be conducted by the Academy and the Stimson Center that will produce a budget to enable the State Department to fully meet its foreign policy objectives. (*See separate story below*).

[Read more and view speaker remarks](#)

Academy to Undertake Comprehensive Study, Outreach to Boost State Dept. Resources

None of the dozens of studies of the Foreign Service and State Department over the last several decades has taken a hard, professional, bottoms-up look at the necessary budget numbers. The Una Chapman Cox Foundation has approved a generous grant to the Academy to produce a study to fill this void.

The study has two objectives. The first is to produce a 150 account budget (on a zero base projection) that will articulate the human and financial resources necessary to enable all elements under the Secretary of State's authority to accomplish their missions in classic diplomacy, public diplomacy and development diplomacy. The second is to engage in a public education /political action program that

awards luncheon.

Regards,

Ron Neumann,
President

Academy Partners With UNA-US to Discuss Peacekeeping

The American Academy of Diplomacy, in collaboration with the United Nations Association (UNA)-USA and UNA-Minnesota, hosted a panel discussion in Minneapolis on November 7, 2007 on UN peacekeeping. As UN peacekeeping is very active at this time with eighteen missions around the world comprising over 80,000 soldiers and police, discussion of the opportunities and challenges peacekeeping faces is a very pertinent theme in US foreign policy today.

Read a presentation by Dr. William Durch on Contemporary Peacekeeping: Does Defending the Weak Mean Converging Towards War?"

will result in the authorization and appropriations of the additional personnel and financial resources so that State and the Foreign Service can accomplish the missions.

Members of the relevant Senate and House committees have already expressed interest. The detailed analysis will be carried out by the Stimson Center, working with the support and supervision of an Advisory Group drawn from our members and others and a panel of budget experts. Kudos go to Bill Harrop's Program Committee and especially to Tom Boyatt for conceiving this large and important project and bringing it to the launch point.

[Preventing Crimes Against Humanity: Strengthening America's Ability to Respond](#)

In an effort to enhance the US government's capacity to recognize and respond to emerging threats of mass atrocities around the world, the Academy has partnered with the **US Institute of Peace** and the **Holocaust Museum** to launch a Genocide Prevention Task Force on November 13, 2007. The Task Force, co-chaired by former Secretary of State Madeline Albright and former Secretary of Defense William Cohen, will produce concrete recommendations in a report to be released in 2008. Drawing on expert working groups, Task Force members will produce recommendations aimed at influencing US policy to enable America to respond in an effective manner to future atrocities.



[Read more](#)
[View video of Task Force launch](#)

[Rising to Meet the Sisco Challenge](#)

Building upon the success of the first generous Sisco challenge grant made by Carol and Jane Sisco to the Academy in 2005, the Sisco family has again expressed their commitment to support diplomatic outreach events in honor of the late Joseph J. Sisco. Carol and Jane Sisco have announced that they will offer a \$25,000 challenge grant in 2007, to be matched by Academy members to help finance a continuing series of diplomatic outreach activities.

In 2005, Academy members rose to the challenge, and through 50 contributions, matched the generosity of the Sisco family. With this new challenge, the Sisco family and the Academy intend to grow the Sisco fund to endow an annual program, to ensure a continuation of annual events dealing with diplomatic issues of special concern to Joseph J. Sisco, the Academy's former Chairman.

We now call upon fellow Academy members to rise once again to the Sisco challenge to support the endurance and sustained prosperity of a series of Sisco events.

[Read more about the Academy's Sisco Memorial Forum](#)

[Access presentations given at a recent Sisco Forum event in Minneapolis on UN Peacekeeping](#)

Diplomacy and Democracy

The American Academy of Diplomacy has partnered with the International Republican Institute (IRI) and the National Democratic Institute (NDI) to support increasing public understanding of promoting and sustaining democratic development abroad. This program will explain how NGOs and diplomats work together to support common goals, and will analyze what are the appropriate roles and limitations of each, and how we can manage the tensions between different foreign policy objectives.

In a world where a central dilemma of American diplomacy is the necessity to pursue multiple interests even when they conflict, it is important to understand the challenges and opportunities of pursuing democracy, stability, economic growth and human rights abroad.

The National Democratic Institute and the International Republican Institute will work with the Academy to coordinate several events in cities throughout the US with the goal of educating the general public. We are now calling on our members to help in one of the two ways: 1) To identify a program director to handle logistical issues with NDI and IRI executives and 2) Members who will volunteer to speak. The program is currently in its preliminary stages, but with assistance from Academy members, the Diplomacy and Democracy project will succeed. Interested members are invited to contact Ronald Neumann at president@academyofdiplomacy.org to discuss participation further.

Academy Reprints First Line of Defense

Today's global challenges call for a public that understands the critical role of diplomacy in handling them. With that belief in mind, the Academy has reprinted its flagship publication, *First Line of Defense: Ambassadors, Embassies and American Interests Abroad*.



The book's particular importance is in clearly and repeatedly showing how effective diplomacy was essential in getting from policy conception to success. It uses personal accounts of senior American ambassadors to illustrate the continued relevance of economic and political diplomacy abroad.

To help the Academy promote this book and circulate it among interested parties, please contact our offices to order copies for use in classrooms or discussion sessions.

[Order First Line of Defense](#)

Diplomacy and Terrorism

In 2006 and 2007, the Academy sponsored several panel discussions and events in Chicago, Philadelphia, and Los Angeles to discuss the role of diplomacy in the war on terror. Most recently, the Academy hosted a panel discussion with the Pacific Council on International Policy in Los Angeles in early October 2007. These events were generously funded by the late Arthur Ross.

[Read related article by Ambassador Wendy Chamberlin](#)

We at the Academy were pleased to see many of you at the Awards Luncheon on December 5. We wish you all the best for the upcoming holiday season!

Sincerely,

Yvonne Siu
Program Director
American Academy of Diplomacy

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