



The Diplomatic Pouch

a newsletter of the American Academy of Diplomacy
Spring 2009

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→ President's Note

Dear fellow members:

The Academy is preparing for a busy year ahead. With the generous support of the Una Chapman Cox Foundation, we are forging ahead with a second outreach phase to our groundbreaking Foreign Affairs Budget report. To date, we have organized more than a dozen outreach events to raise awareness for the importance of strengthening American diplomacy and increasing

→ AAD Issues Landmark Study on Strengthening U.S. Diplomacy

The Academy is pleased to have published a landmark study on strengthening U.S. diplomacy in late 2008, titled "[A Foreign Affairs Budget for the Future: Fixing the Crisis in Diplomatic Readiness](#)." The report, funded by the Una Chapman Cox Foundation, was published by the Academy and the Stimson Center, and details exactly what budget is needed to enable the State Department and the Foreign Service to accomplish their missions in classic diplomacy, training, public diplomacy, development diplomacy, and reconstruction and stabilization. Ambassador Thomas Boyatt, chair of the budget project, stated, "**This report will provide Congress and the President with a blueprint for fixing the human capital crisis that has hobbled United States diplomacy worldwide, crippled its response to crises, and inappropriately thrown additional foreign policy burdens on the military in recent years.**"



Among the report's recommendations are that 4,735 more diplomats and development professionals are needed over the next five years -- a growth of 46% -- as well as significant increases in training to rebuild America's foreign affairs capability.

A major component of this project is educational outreach to the U.S. Congress, the media, and the public to explain the realities of the State Department and Foreign Service, and how those institutions can be strengthened to make American diplomacy more effective. The Academy has partnered with the World Affairs Council of America to organize a nation-wide public education program throughout 2009. Public discussions and presentations have been held in Philadelphia, Denver, Dallas, Jacksonville, Reno, Cincinnati, Kansas City, Houston, Greater Hampton Roads, Columbia, Riverside, and Los Angeles, with more forthcoming.

The FAB report has been cited in [several newspapers and media outlets](#), including the *Washington Post*, *The New Yorker*, *Philadelphia Inquirer*, *Congressional Quarterly*, and *United Press*

the resources available to the State Department and USAID. These events also stress the importance of establishing proper professional training and reviewing authorities now duplicated between State and DOD.

The second phase of this project will focus on targeted outreach, drawing from the expertise and energy of an Advisory Council comprised of members from the diplomatic, business, NGO, and military community.

I am also pleased to report that our members met the challenge the Sisco family made us in 2007 to raise \$25,000 to endow a Joseph Sisco Memorial Forum, in honor of our late Chairman. The Sisco family has matched the \$25,000 raised and the endowment now stands at a total of \$165,000. I would like to thank everybody that contributed to the Sisco Challenge.

While the recession has hit us all and we are coping with the fallout, I would also like to remind members that [we have issued the call for 2009 dues](#). While the times are hard, I also ask that if you can manage it, please consider giving an additional voluntary contribution that will help the Academy weather through this difficult year. The [dues form, available online](#), will show you a contribution chart indicating how your help will impact the Academy's finances.

We also look forward to holding the inaugural program in the Arthur Ross Discussions Series in Philadelphia on March 12. The program will focus on diplomacy and

International. It has also received serious attention from Congress and government agencies such as the Government Accountability Office and the Congressional Research Service. The Academy plans to continue Congressional briefings and outreach events throughout the year, with a renewed and expanded outreach effort involving business and retired senior military leaders as well as our own resources. The Cox Foundation has underwritten part of this new project and we continue to seek additional funding.

Press clippings, media interviews, videos, audio recordings, and photos from these events are on the [Academy's website](#). [Read the full report](#)

Academy Starts Nonproliferation Series

In 2009-2010, the Academy plans to start a discussion series on the importance of diplomacy in nonproliferation efforts. These discussions will seek to inform the media, civil society, the general public, and the public policy community about the important role that diplomacy plays in the evolution of the nonproliferation regime, fuel cycle reform, feasible options vis-à-vis North Korea, Russia, and Iran, and nuclear weapons and terrorism. We plan to organize these discussions outside Washington, DC to bring discussion of these issues to communities where this type of public dialogue is rare, and in so doing, increase the public's appreciation of the role of diplomacy in nonproliferation efforts.

The first program in this series will be a panel discussion on March 12, 2009 in Philadelphia, PA, in partnership with the [Foreign Policy Research Institute](#) (FPRI). This event will address the role of diplomacy in nonproliferation efforts, and will be held at 10:30am at the Union League Club. Ambassador Avis Bohlen, Joseph Cirincione, president of The Ploughshares Fund, and Ambassador Marc Grossman will serve on the panel, and Max Kampelman will address a lunch crowd on the same topic afterward. This program will be the inaugural event of the Academy's Arthur Ross Discussions of American Diplomacy series.

The Academy also plans to partner with FPRI in Philadelphia to host a weekend teachers' seminar focused on the history of nuclear weapons and arms control today. The seminar will be titled "Teaching the Nuclear Age," and will help teachers to better understand-and thus teach-the nuclear age with a historical perspective. This weekend seminar will be on March 28-29, 2009 at the Atomic Testing Museum in Las Vegas, NV. Teachers will be able to attend workshops and discussions on such topics as: "Arms Control in the Nuclear Era," "Does Nuclear Deterrence Apply in the Age of Terrorism?" and "Teaching the Nuclear Age: Suggestions for the Classroom."

nonproliferation, and will be followed by a lunch featuring Max Kampelman and his work on the Global Zero project.

2009 is shaping up to be a busy and productive year for the Academy. I hope to see many of you at our events and will report on progress as the year moves ahead.

Regards,
Ron Neumann
President

→ AAD Welcomes New Members

Dear colleagues,

This year we elected eleven new members. They are:

Robert Beecroft
Mark Bellamy
Barbara Bodine
Nicholas Burns
Ashton Carter
Frances Cook
John Hamre
Maura Harty
Dennis Jett
Arlene Render
Lawrence Rossin

We will welcome them at a special lunch in early March attended by the new members and the Academy's Executive Committee.

Once again thanks are due to all of you who submitted nominations last fall and to my colleagues on the membership committee who worked hard to put together the final slate of candidates.

This seems an appropriate moment to let you know that I will be stepping down as Chair of the Membership Committee in the fall; Bob Pearson has agreed to take over.

→ Integrating Instruments of Power and Influence

In October 2008, the American Academy of Diplomacy and the RAND Corporation published a timely report titled "[Integrating Instruments of Power and Influence: Lessons Learned and Best Practices](#)" detailing a set of practical national security recommendations for the new administration, the new Congress, and NATO to provide guidance on how to deal with future military operations and their aftermath.



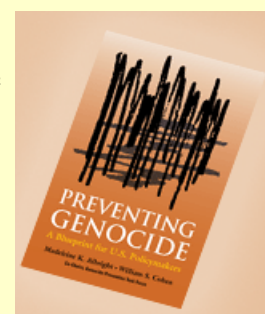
The report recommends that the U.S. shifts more resources to the U.S. Department of State and the U.S. Agency for International Development, and that military and civilian efforts be integrated from top to bottom. It also suggests that spending authority should be delegated to the field level and that civilians and military officers gain extensive experience between agencies and between disciplines.

The Academy will organize a discussion in Washington, DC at the Woodrow Wilson International Center for Scholars to further discuss the main themes of this report, as well as the Academy's Foreign Affairs Budget for the Future study. The event will be held in late spring or early summer. Please stay tuned for additional information.

[Read the report](#)

→ Genocide Prevention Task Force Launches Report

Following a year of collaboration with the United States Holocaust Memorial Museum and the United States Institute of Peace, the Academy's Genocide Prevention Task Force released its final report, titled "[Preventing Genocide: A Blueprint for U.S. Policymakers](#)," in December 2008 on the eve of the 60th anniversary of the Convention on the Prevention and Punishment of the Crime of Genocide.



The report, whose Task Force was chaired by former Secretary of State Madeleine K. Albright and former Secretary of Defense William S. Cohen, asserts that genocide is preventable, and that there are potentially recognizable steps leading to genocide. This approach provides numerous opportunities for action short of sending in armed forces. It provides 34 recommendations, starting with the need for high-level attention, standing institutional mechanisms, and strong international partnerships to respond to potential genocidal situations when they arise. It recommends improved early warning mechanisms, early action to prevent crises, timely diplomatic responses to emerging crises, greater preparedness to employ military options, and action to strengthen global norms and institutions.

With warm regards,
Avis Bohlen

→ Letters

Dear Members of the American Academy of Diplomacy:

The Constitution Project is an independent think tank that promotes and defends constitutional safeguards. We create coalitions of respected leaders from across the political spectrum who issue consensus recommendations for policy reforms, and we conduct strategic public education campaigns to transform this consensus into sound public policy.

As you know, there are many cases that come before our courts that raise issues concerning US counterterrorism policies, detention policies, and other policies with an international impact. The views of the diplomatic community can be very helpful to the courts in these cases. For many of these cases, the Constitution Project has worked to help develop friend-of-the-court briefs on behalf of former diplomats, and to identify people interested in participating in such briefs.

We would like to be able to contact you from time to time to see whether you are interested in joining particular friend-of-the-court briefs. If you are willing to have us reach out to you for such efforts, please provide us with your name, a brief description of your diplomatic service, and your contact information (including email address and phone number as well as mailing address). Please send this information to [Tara](#)

The report has generated worldwide [media coverage](#), and is the first Academy study to attract such international acclaim. News media such as, CNN, The Economist, *The New York Times*, and genocide prevention groups such as Save Darfur and Stop Genocide, have all reported on and praised the recommendations of the project.

[Read the report](#)

→ 2008 Awards Luncheon

The Academy is pleased to have hosted a successful awards luncheon on December 3, 2008 in the Benjamin Franklin Room of the U.S. Department of State. We had the privilege of presenting the Annenberg Award for Excellence in Diplomacy to Ambassador



Ryan Crocker, the Douglas Dillon Book Award to Ambassador James Dobbins, and the Arthur Ross Media Award to Mohamad Bazzi of *The Nation*, and Dexter Filkins of *The New York Times*.

Ambassador Thomas Pickering gave opening remarks, and Under Secretary Burns welcomed and thanked the crowd for coming.

Ambassador Dobbins accepted the [Dillon Award](#) for his new book, *After the Taliban: Nation-Building in Afghanistan*, published by Potomac Books Inc. He delivered the keynote speech and discussed his experience and time in Afghanistan and about America's role as nation-builder.

The 2008 [Walter and Leonore Annenberg Award for Excellence in Diplomacy](#), awarded to Ambassador Ryan C. Crocker, was accepted by Ambassador Ronald Neumann in Ambassador Crocker's absence.

Ambassador Robert Hunter presented the [Arthur Ross Media Award for Distinguished Reporting and Analysis of Foreign Affairs](#) to Mohamad Bazzi of *The Nation*, and Douglas Jehl, deputy Washington editor, on behalf of Dexter Filkins of *The New York Times*.

We were happy to see so many Academy members at the lunch. [Remarks and photos](#) taken are accessible [online](#).

The Diplomatic Pouch is a periodic e-newsletter published by the American Academy of Diplomacy, featuring the Academy's recent and upcoming activities and initiatives. Visit the [Academy's website](#) for further information. Please send comments and suggestions to academy@academyofdiplomacy.org

[Beech](#).

Should you have any questions about this request or the work of the Constitution Project, please contact [Sharon Bradford Franklin](#), 202-580-6928.

Thank you very much.

Sincerely,

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