



The Diplomatic Pouch

a newsletter of the American Academy of Diplomacy
Spring 2010

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→ President's Note

Dear fellow members:

The Academy had a good year and is looking forward to another although challenges abound. Two major new projects will advance our strategic purpose (see below).

With the generous funding of the Una Chapman Cox Foundation, we are maintaining work to support increased State and USAID

American Academy of Diplomacy Annual Meeting

May 4, 2010

12:00 p.m. - 2:00 p.m.

[RSVP](#)

Keynote Address by
Ambassador Nancy Powell

Director General of the Foreign Service

→ Academy Leading Further Outreach on FAB

It has been more than a year since the Academy published its landmark study on strengthening U.S. diplomacy, titled "[A Foreign Affairs Budget for the Future: Fixing the Crisis in Diplomatic Readiness.](#)"

The report, funded by the Una Chapman Cox Foundation, was published by the Academy and the Stimson Center, and details exactly what budget is needed to enable the State Department and the Foreign Service to accomplish their missions in classic diplomacy, training, public diplomacy, development diplomacy, and reconstruction and stabilization.

Among the report's recommendations are that 4,735 more diplomats and development professionals are needed over the next five years -- a growth of 46% -- as well as significant increases in training to rebuild America's foreign affairs capability.

Through the continued support of the Cox Foundation, educational outreach to the U.S. Congress, the media, and the public remains a big focus of Academy activities. In March, we



staffing. The budgets of the last two years made great progress but budget pressure will be much larger this year and we anticipate needing to work hard to maintain momentum. We continue consultations including on the Hill and meetings of Tom Pickering, Beth Jones and Tom Boyatt with Policy Planning Director Ann Marie Slaughter. We have organized ten more speeches around the country to raise awareness of the importance of building strong diplomatic initiatives. If members have speaking engagements involving discussion of this topic we can provide copies of A Foreign Affairs Budget of the Future (FAB), including mailing them to the speaking location, and a slide briefing that we can tailor to fit the speech.

With the support of the Arthur Ross Foundation I moderated a discussion of diplomacy in Iraq with Ambassadors Negroponte and Crocker. A link to the discussion is available on [our website](#). The late Arthur Ross did a great deal to help the Academy grow into its present position and we are grateful for all he and his family have done for us. Ross funding was also instrumental in two programs on nuclear non-proliferation including an impressive program in Philadelphia last March.

I am also pleased to report that our members met the Sisco family challenge grant of \$15,000. Your contributions and the Sisco

held a very [successful event](#) with the Robert H. Smith International Center for Jefferson Studies at Monticello. The Academy has once again partnered with the World Affairs Councils of America to organize a nation-wide public education program in 2010 with events already held in San Juan, Salt Lake City, and Greensboro. Additional events will be held in San Francisco, Cincinnati, Juneau, Spokane and more. Our 2009 outreach covered Philadelphia, Denver, Dallas, Jacksonville, Reno, Cincinnati, Kansas City, Houston, Greater Hampton Roads, Columbia, Riverside, and Los Angeles.

Press clippings, media interviews, videos, audio recordings, and photos from these events are on the [Academy's website](#). [Read the full report](#).

Academy Continues Nonproliferation Series

In 2009, the Academy started a discussion series on the importance of diplomacy in nonproliferation efforts funded by our Arthur Ross Discussions of American Diplomacy grant. These discussions, continuing in 2010, seek to inform the media, civil society, the general public, and the public policy community about the important role that diplomacy plays in the evolution of the nonproliferation regime, fuel cycle reform, feasible options vis-à-vis North Korea, Russia, and Iran, and nuclear weapons and terrorism. We continue to organize these events outside Washington, DC to bring discussion of these issues to communities where this type of public dialogue is rare, and in so doing, increase the public's appreciation of the role of diplomacy in nonproliferation efforts.



The third program in this series was held on **March 24** in Brookings, SD, in partnership with the South Dakota World Affairs Council (SDWAC). The event, which featured Ambassador Avis Bohlen to address the role of diplomacy in nonproliferation, was held at the Performing Arts Center. As part of her trip, Ambassador Bohlen also met with a group of SDWAC members for dinner and discussion before the event and with students and faculty at South Dakota State University on March 25.

The Academy is also partnering with the Albuquerque International Association and the Sante Fe World Affairs Council to host events on **Friday, May 14** and **Saturday, May 15** in **New Mexico**. These events will focus on the same topic as the SDWAC event and will also feature Ambassador Bohlen.

For more information about the inaugural events in this series, please visit our [website](#).

grant are a major reason we finished 2009 in the black. While the recession has hit us all and we are coping with the fallout, I would also like to remind members that we have **issued the call for 2010 dues**. While the times are hard, I also ask that if you can manage it, please consider giving an additional voluntary contribution that will help the Academy weather through this difficult year. The dues form is available online. I know that we will again face difficulties this year but am waiting for the picture to clarify before making special appeals. **Black and Veatch** and **Fluor Corporation** have joined as Friends of the Academy and we are grateful for their support.

The Cox Foundation, in addition to its regular support for the Academy has also agreed to fund two new projects. One, to be coordinated by former DACOR Executive Director **Richard McKee**, will draw on the expertise of Academy members to help FSI deal with the massive influx of new officers. Another, to be coordinated by **Bob Beecroft**, will begin work on a detailed strategy for professional development and training in State. The increase in personnel provides an opportunity not seen in years to build a training "float", as the FAB recommended. However, a strategy is badly needed to help the Department think through the issues and garner the Congressional support to keep the

→ New Series Launched: Diplomacy in Africa

In October 2009, the Academy launched a new series that focuses on diplomacy in Africa. The first conference of the series, also funded through the Arthur Ross Discussions of American Diplomacy, was cohosted by the Center for Strategic and International Studies. The event consisted of two panel discussions with the first panel focused on "The Place of Diplomacy in U.S. Africa Policy" and the second panel focused on "Today's Most Salient Hot Spots." In summary, the discussions were grounded in the belief that as U.S. interests and engagement in Africa expand, U.S. diplomatic capacities must expand accordingly. A full summary of the event is available for [download](#).



Ambassador Chet Crocker and former Academy Program Committee Chairman **Bill Harrop** were instrumental in starting this series and leading this first event. Ambassador David Greenlee, the new Program Committee Chairman, hopes to build on this series with additional events in the latter half of 2010.

Special thanks to Jennifer Cooke and Richard Downie, both of CSIS, for their work on the October 2009 event.

→ Member Updates

Each year, many Academy members take on new and challenging roles with organizations across the globe.

We are pleased to announce that former **Secretary of State Condoleezza Rice** has accepted honorary membership with the Academy.

Ambassador Ryan C. Crocker is now serving as Dean and Executive Professor at the George W. Bush School of Government and Public Service at Texas A&M.

Charles Manatt will serve as an ex-officio member of the Academy Board of Directors through his appointment as President of the Council of American Ambassadors.

Ambassador Ross Wilson has been named as the Director of the Dinu Patriciu Eurasia Center at the Atlantic Council of the United States.

NEED TO UPDATE YOUR BIO? Academy members are asked to visit the member page on our website to review bios and submit desired updates (in MS Word document) to

resources coming. This could be a further, major landmark in the Academy's efforts to strengthen American diplomacy. We will keep you informed of developments.

Regards,
Ron Neumann
President

→ AAD Welcomes New Members

Dear colleagues,

This year we elected twenty new members to the Academy. They are:

Richard A. Boucher
Ryan C. Crocker
Ruth A. Davis
Eric S. Edelman
Henrietta Fore
Lino Gutierrez
Karl Hofmann
Robert G. Houdek
Thomas J. Miller
David Mulford
Tibor Nagy
Steven Pifer
Charles P. Ries
Peter F. Romero
William A. Rugh
David Welch
Philip C. Wilcox, Jr.
Molly K. Williamson
Ross Wilson
Kenneth Yalowitz

Our new members were welcomed at a luncheon on March 31 attended by the Academy's Executive Committee. The Academy's standing committee chairmen encouraged new members to consider getting involved in a committee of their choosing. I encourage each new member to view our list of [committees](#) and

academy@academyofdiplomacy.org.

→ 2009 Awards Luncheon

The Academy is pleased to have hosted another successful awards luncheon on **December 3, 2009** in the Benjamin Franklin Room of the U.S. Department of State. This was the twentieth awards luncheon for the Academy. We had the privilege of presenting the Annenberg Award for Excellence in Diplomacy to **Ambassador William Lacy Swing**, the Douglas Dillon Book Award to **Ambassador Howard Schaffer**, and the Arthur Ross Media Award to **Helen Thomas** of *The Hearst News Service* and **Anthony Shadid**, formerly of *The Washington Post* and now with *The New York Times*.



Ambassador Thomas Pickering gave opening remarks, and Under Secretary Burns welcomed and thanked the crowd for attending.

The 2009 [Walter and Leonore Annenberg Award for Excellence in Diplomacy](#) was awarded to **Ambassador William Lacy Swing**, who served as the luncheon keynote speaker. Ambassador Swing's remarks can be found [here](#).

Ambassador **Howard Schaffer** accepted the Dillon Award for his book, *The Limits of Influence: America's Role in Kashmir*, published by Brookings Institution Press.

Ambassador Robert Hunter presented the [Arthur Ross Media Award for Distinguished Reporting and Analysis of Foreign Affairs](#) to **Helen Thomas** of *The Hearst News Service* and **Anthony Shadid** for his work at *The Washington Post*.

We were happy to see so many Academy members at the lunch and look forward to seeing more of you next year!

Additional remarks and photos are accessible [online](#).

The Diplomatic Pouch is a periodic e-newsletter published by the American Academy of Diplomacy, featuring the Academy's recent and upcoming activities and initiatives. Visit the [Academy's website](#) for further information. Please send comments and suggestions to academy@academyofdiplomacy.org.

contact the Chair to discuss participation.

Once again, thanks are due to all of you who submitted nominations last fall and to my colleagues on the membership committee who worked hard to put together the final slate of candidates.

It was my honor to take over as Chair of the Membership Committee and I look forward to continuing to serve in this role in 2010.

With warm regards,
Robert Pearson