

IAL 501: Principles of Character-Driven Leadership

Course and Faculty Information

Course Description:

Principles of Character Driven Leadership provides the student with the core concepts of character driven leadership defined as the commitment to do the right thing, the right way for the right reasons. The course focuses on values; individual, organizational, and national, along with ethics; culminating with a clear understanding of leadership. The class is led by a former U.S. Army Lieutenant General with leadership experience of over 36 years in the Army and 13 years in higher education, along with a former U.S. Ambassador with 35 years of leadership experience in the Foreign Service and 13 years in higher education, as well as a retired U.S. Marine Corps Brigadier General with over 30 years of diverse leadership experience in the Marine Corps, ten years in commercial industry, and seven years in non-government/non-profit organizations (NGO/NPO). Students will explore the “leader in me” by examining the values they embrace and the causes that they believe in, along with understanding “the environment I lead in” and the criticality of comprehending where they lead and who they lead. Examples include leaders and environments focused on international affairs.

Credits: 3

Prerequisites: None

Instructor: Ambassador Polt

Contact Info: Michael.Polt@asu.edu or 703-663-0720

Office Hours: By appointment -- Please contact Kristi Hickman: Kristi.Hickman@asu.edu

Course Learning Objectives

At the completion of this course, students will be able to:

1. Analyze the core concepts associated with character-driven leadership.
2. Assess the origins of your personal values and select the values that determine your character.
3. Evaluate how organizational and national values shape your environment and U.S. International Affairs.

4. Evaluate the basis of your personal ethics and the impact of organizational and national ethical actions.
5. Evaluate the fundamental elements of leadership and the impact of character-driven leadership when leading individuals or organizations.
6. Communicate effectively through written and verbal forms.

Textbooks and Subscriptions

Subscriptions

Please obtain the following required subscriptions for this course:

1. Free [ASU student subscriptions](#) to the New York Times and The Wall Street Journal.
2. \$1/month digital access for the [student subscription to the Washington Post](#).
3. [Foreign Policy](#) (Free via ASU Library)
4. [Harvard Business Review](#). Purchase the digital subscription of your choice. In addition to the subscriptions above, you are required to purchase [the Bartlett Centre's Personal Values Assessment](#). The cost is \$19.95. You will use the assessment in Module 2. Details on how to access and purchase the assessment is in [Module 2: Development Activity: Self-Assessment](#).

Required Texts

Please acquire the following texts as soon as possible. You may opt to purchase on Amazon, explore the ASU Library Resources (see link in Navigation menu), or locate via your local library or any other method. Please note the year and version of the texts.

1. George, Bill. *Discover Your True North*. Jossey-Bass, 2015. ISBN-13: 978-1119082941. Available on [Amazon](#) and free ebook at ASU Library (see ASU Library Resource Organizer link).
2. Gardner, John. *On Leadership*. Free Press, 1993. ISBN-13: 978-0029113127 available on [Amazon](#) and physical text at ASU Library.
3. Marrella, Len. *In Search of Ethics*. DC Press, 2008. ISBN-13 : 978-1932021318 available on [Amazon](#) and physical text at ASU Library.

Optional Text: Campbell, Donovan. *The Leader's Code*. Random House, 2013. ISBN-13 : 978-0812992939 available on [Amazon](#).

Course Access

Your ASU courses can be accessed by both my.asu.edu and asu.instructure.com; bookmark both in the event that one site is down.

Computer Requirements

This is a fully online course; therefore, it requires a computer with internet access and the following technologies:

- Web browsers ([Chrome](#), [Mozilla Firefox](#), or [Safari](#))
- [Adobe Acrobat Reader](#) (free)
- Webcam, microphone, headset/earbuds, and speaker
- Microsoft Office ([Microsoft 365 is free](#) for all currently-enrolled ASU students)
- Reliable broadband internet connection (DSL or cable) to stream videos.

Note: A smartphone, iPad, Chromebook, etc. will not be sufficient for completing your work in ASU Online courses. While you will be able to access course content with mobile devices, you must use a computer for all assignments, quizzes, and virtual labs.

Help

For technical support, use the Help icon in the black global navigation menu in your Canvas course or call the ASU Help Desk at 1+(855) 278-5080. Representatives are available to assist you 24 hours a day, 7 days a week.

Student Success

To be successful:

- check the course daily
- read announcements
- read and respond to course email messages as needed
- complete assignments by the due dates specified
- communicate regularly with your instructor and peers
- create a study and/or assignment schedule to stay on track
- access [ASU Online Student Resources](#)

Grading

Your grade will be determined based on the following grading schema:

Grade	Percentage
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A+	100% - 97%
A	<97-94%
A-	<94-90%
B+	<90-87%
B	<87-84%
B-	<84-80%
C+	<80-77%
C	<77-70%
D	<70-60%
E	<60%

Submitting Assignments

All assignments, unless otherwise announced, **MUST** be submitted to the designated area of Canvas. Do not submit an assignment via email. Additionally, all assignments must neither be resubmitted nor deleted after graded and recorded on Canvas.

Assignment due dates follow Arizona Standard time. Click the following link to access the [Time Converter](#) to ensure you account for the difference in Time Zones. Note: Arizona does not observe daylight savings time.

No Generative AI Use Permitted

In this course, all assignments must be completed by the student. Artificial Intelligence (AI), including ChatGPT and other related tools used for creating of text, images, computer code, audio, or other media, are not permitted for use in any work in this class. Use of these generative AI tools will be considered a violation of the [ASU Academic Integrity Policy](#), and students may be sanctioned for confirmed, non-allowable use in this course.

Grading Procedure

Grades reflect your performance on assignments and adherence to deadlines. Grades on assignments will be available within 72 hours of the due date in the Gradebook.

Late or Missed Assignments

Notify the instructor **BEFORE** an assignment is due if an urgent situation arises and you are unable to submit the assignment on time.

Follow the appropriate University policies to request an [accommodation for religious practices](#) or to accommodate a missed assignment [due to University-sanctioned activities](#).

Communicating With the Instructor

Community Forum

This course uses a discussion topic called "Community Forum" for general questions and comments about the course. Prior to posting a question or comment, check the syllabus, announcements, and existing posts to ensure it's not redundant. You are encouraged to respond to the questions of your classmates.

Email questions of a personal nature to your instructor. You can expect a response within 72 hours.

Chat

The Chat tool in Canvas allows students and teachers to interact in real time. Use Chat only for informal course-related conversations unless your instructor informs you otherwise. Chat is not ideal for questions about assignments; instructors are not required to monitor it and conversations may be buried or lost.

Email

ASU email is an [official means of communication](#) among students, faculty, and staff. Students are expected to read and act upon email in a timely fashion. Students bear the responsibility of missed messages and should check their ASU-assigned email regularly.

All instructor correspondence will be sent to your ASU email account.

ASU Online Course Policies

View the [ASU Online Course Policies](#).

Inclusion and Accessibility Statements

View the [Accessibility section](#) to review accessibility statements for common tools and resources used in ASU Online courses.

If any other tools are used in this course, links to the accessibility statements will be listed below this sentence.

View the Statement of Inclusion policy listed in the [ASU Course Policies](#) page.

Syllabus Disclaimer

The syllabus is a statement of intent and serves as an implicit agreement between the instructor and the student. Every effort will be made to avoid changing the course schedule but the possibility exists that unforeseen events will make syllabus changes necessary. Remember to check your ASU email and the course site often.