Diplomacy, Economics & Influence - INTL 1802V
Richard Boucher, Senior Fellow and Ambassador-in-Residence
Watson Institute, Brown University, Fall 2017

In this course, we will examine a dozen diplomatic episodes to identify the players, their interests, their tools and how they produced outcomes. We will focus especially on the economic factors – pressures, incentives and influences – that contributed to the results. By examining these elements we will understand the economic tools of diplomacy and power, and how to wield them. We will look closely at China's growing role in the world economy and consider how China's rise will change world affairs.

The class will be highly participatory. In each session, four to five students will each give a 3-5 minute presentation on aspects of the day's topic, having provided us with a short paper 24 hours in advance of their presentation. (Note: This should work out so that each student will present twice over the semester.) We will all raise questions and discuss the issues, finally drawing specific and then more general conclusions. Each class will focus on a major event, but we will look for contemporary themes and parallels. So, keeping up with current foreign affairs issues is important.

Participation is a key component (23%) of the grade, along with the presentations (20%), comments on the readings (12%), one take-home midterm of short answers (20%) and one 2500-word foreign policy memo, which will make up 25% of the grade. Five classes --perhaps more-- will involve role playing exercises. In these classes, you should do your own research on the player you represent and their positions.

Writing: Students will write approximately 10,000 words for this course, focusing on straight, to-the-point, policy papers. Each student will submit half-a-page (250 words) per week to the class blog on some aspect of the reading they found interesting. In addition, for each of their presentations over the semester they will write a one-page (500 words) paper. There will be one midterm take-home exam plus an analytical and research-based policy memo of 2,500 words. The paper for the end of the semester will address a current international situation in the form of a policy “Memo to My Leader” – together we will choose the situation and the leader. I will provide feedback on an initial outline of the paper, if you wish.

We will follow the Chicago Manual of Style as regards presentation, footnotes, etc. An online version is available through the library.

Readings: Students will be expected to read 100-150 pages of material per week (supplemented by video material). Readings will cover the historical background for the class and provide views and commentary which students should be prepared to discuss. All readings and course materials will be posted on Canvas; watch there for changes from the syllabus if I find new materials of interest.

Learning Objectives: Upon completion of this course, students will be equipped to analyze diplomatic situations, identify interests of the players, deploy diplomatic tools and incentives, and write diplomatic strategies and policy memos.

Contact information:  richard_boucher@brown.edu
Phone:  240-242-9563
Office Hours: Generally all day Tuesday, Wednesday and Thursday. Drop by or
contact me to set a time. My office is in Watson Room 124.

**Time Expectations:** Over 14 weeks, students will spend 2.5 hours per week in class (35 hours total). Required reading for the seminar meetings is expected to take up approximately 4-6 hours per week (70 hours total). Preparing for role playing and providing weekly comments on the reading should take up about 1-3 hours a week (total 35 hours) In addition, preparing three presentations, writing the midterm take-home exam and the final paper are estimated to require approximately 55 hours over the term.

**Students with disabilities:** Brown University is committed to full inclusion of all students. Please inform me early in the term if you have a disability or other condition that might require accommodations or modification of any of these course procedures. You may speak with me after class or during office hours. For more information, please contact Student and Employee Accessibility Services at 401-863-9588 or SEAS@brown.edu.

Students in need of short-term academic advice or support can contact one of the deans in the Dean of the College office.

**THE COURSE**

**Read before First Class:**

**Episode One:** Introduction to Influence
1. Introduction: Diplomacy, Statecraft & Smart Power
   Handout: Pickering and Luers, “Diplomatic success always trumps a military victory,” *Financial Times*, December 18, 2013, [http://www.ft.com/intl/cms/s/0/9855c1cc-642b-11e3-98e2-00144feabdc0.html#axzz3JA1T6UAd](http://www.ft.com/intl/cms/s/0/9855c1cc-642b-11e3-98e2-00144feabdc0.html#axzz3JA1T6UAd)
2. Economic power and pressure

**Episode Two:** Benjamin Franklin in Paris
1. Power of Personality: Franklin, Vergennes & the British
2. Negotiating

**Presentation Topics:**
- Franklin’s Goals and Strategy
- Vergennes and the King: What did they want?
- 47 Rue Vieille du Temple, Paris 4eme – Beaumarchais & Franklin
- Adam’s negotiations and style
Diplomacy, Economics & Influence - INTL 1802V
Richard Boucher, Senior Fellow and Ambassador-in-Residence
Watson Institute, Brown University, Fall 2017

Readings:
- Instructions to Silas Deane from the Committee of Correspondence, http://franklinpapers.org/franklin/framedVolumes.jsp?vol=22&page=369b
- Dennis Ross, Statecraft, Chapter 9, Negotiating.

Video:
- PBS, Benjamin Franklin: Diplomat, Episode 3 of 3, https://www.youtube.com/watch?v=v9AdP6r8G7o
- Video Clip of Paul Nitze, C-Span, 7 mins: https://www.c-span.org/video/?c4619426/shorter-paul-nitze-walk-woods

  1. Monroe Doctrine
  2. Roosevelt Corollary

Presentation topics:
- Greek Independence revolt
- The Venezuelan Debt Crisis of 1902-1903
- De Lesseps: A man, A Plan, A Canal - Panama
- Spheres of Influence: Who gets one?

Activity: Meeting of the UN Security Council: What should we do for the Rohingya refugees from Myanmar?

Readings:
- The Monroe Doctrine, Message to Congress, Dec 2, 1823
- Henry Kissinger, World Order, Pages 234-256, Acting for All Mankind, the United States and its Concept of World Order
- President Roosevelt’s Annual Message to Congress, December 6, 1904, House Documents, 58th Congress

1 December 2017
Diplomacy, Economics & Influence - INTL 1802V
Richard Boucher, Senior Fellow and Ambassador-in-Residence
Watson Institute, Brown University, Fall 2017

- Edmund Morris, Theodore Rex, Chapter 15, The Big Stick,
  http://erenow.com/modern/theodorerex/15.html

Audio

Video
- PBS Documentary on Building the Panama Canal,
  https://www.youtube.com/watch?v=VOu8aqE5GN0

Episode Four: Peaces to End all Peaces
1. League of Nations – Wilson and Congress
2. The Marshall Plan and Containment

Presentation Topics:
- President Wilson’s background: Why the 14 points?
- Congress and the League of Nations
- Renegotiations of the 1920s: Dawes and Young Plans
- The Marshall Plan: Altruism or anti-Communism?
- Self Determination: principle or mistake?

Readings:
- John Maynard Keynes, *Economic Consequences of the Peace*, Harcourt, Brace and Howe, 1920,
  http://www.gutenberg.org/files/15776/15776-h/15776-h.htm
- Woodrow Wilson, The Fourteen Points: Address of President Wilson to the Congress of the United States, January 8, 1918,
  http://www.firstworldwar.com/source/fourteenpoints.htm
- Woodrow Wilson, Address to Congress on International Order, Addendum to the Fourteen Points
- Henry Cabot Lodge, *Reservations with Regard to the Versailles Treaty*, November 19, 1919,
- X, Foreign Affairs Article, July 1947, Sources of Soviet Conduct,
- Speech by President Harry S. Truman, March 12, 1947,

1 December 2017
**Diplomacy, Economics & Influence - INTL 1802V**
Richard Boucher, Senior Fellow and Ambassador-in-Residence
Watson Institute, Brown University, Fall 2017

Video:

**Episode Five:** Suez – A Moment of History and Currency
1. Suez – Nasser, Eisenhower, Eden
2. Using the IMF Monetary squeeze

Presentation Topics:
- Nasser – What was he thinking?
- Eisenhower – Politics or Principle?
- Soviet Union – Big winner?
- British Pound Fetishism: Suez to Black Wednesday
- What’s in your wallet? What makes a reserve currency?

Readings:
- Ben S. Bernanke, Brookings Blog, December 1, 2015, China’s gold star, [http://www.brookings.edu/blogs/ben-bernanke/posts/2015/12/01-chinas-gold-star](http://www.brookings.edu/blogs/ben-bernanke/posts/2015/12/01-chinas-gold-star)

Video:
- BBC Documentary - The Other Side of Suez. [https://www.youtube.com/watch?v=ETOUALw2EIs](https://www.youtube.com/watch?v=ETOUALw2EIs)

**Episode Six:** German reunification – Active diplomacy
1. Kohl, Bush, Baker & 2 Plus Four – Active Diplomacy
2. Buy in: Incentives and Disincentives for East Germans, Thatcher,
Gorbachev, Mitterrand

Presentation Topics:
- Kohl and the Eastern Germans: Who’s driving the train?
- Thatcher and Mitterrand: Why’d they go along?
- Bush, Baker – Working the Allies
- Gorbachev’s Goodie Bag

Readings:
- Mikhail Gorbachev, I am against all Walls, [http://rbth.com/international/2014/10/16/mikhail_gorbachev_i_am_against_all_walls_40673.html](http://rbth.com/international/2014/10/16/mikhail_gorbachev_i_am_against_all_walls_40673.html)

Video:

**Episode Seven**: Tiananmen – Reacting to Crisis but avoiding historic mistakes

- Reacting to crisis:
- Sanctions: Easier to do than undo

**Activity**: Role Playing Exercise for Chinese leaders, demonstrators, Outside Powers and the Media. Approximately 1 hour.

Presentation Topics:
- Deng Xiaoping’s Southern Tour

Readings:
- “It is necessary to take a clear cut stand against disturbances,” *Beijing Domestic Service*, April 26, 1989, pages 23-24,
Diplomacy, Economics & Influence - INTL 1802V
Richard Boucher, Senior Fellow and Ambassador-in-Residence
Watson Institute, Brown University, Fall 2017

www.tsquare.tv/chronology/April26ed.html
- The Tiananmen Papers, Edited by Perry Link, Excerpts, 63 pages.
- Eckert, The Security Council, Role of Sanctions from The UN Security Council in the Twenty-First Century, Chapter 20

Videos:
  - Part 2: https://www.youtube.com/watch?v=o0lgc4fWkWI&t=630s

or

Optional video:
- Mike Chinoy - Assignment China - Tiananmen - 90 mins. https://www.youtube.com/watch?v=1Aazq_KaSyE

Episode Eight: Southeast Asia Smackdown and Sources of Growth
1. Asian Financial Crisis: Larry Summers vs Jeffrey Sachs, Indonesia & Malaysia
2. Conditionality and reforms
3. Value Chains and Beyond

Presentation Topics
- Indonesia and Malaysia: Crisis to Now
- Greece
- How Goop is Made: Nutella
- Value Chains and Skills
- Robots are Taking Our Jobs (or Not)

Readings:

1 December 2017
Diplomacy, Economics & Influence - INTL 1802V
Richard Boucher, Senior Fellow and Ambassador-in-Residence
Watson Institute, Brown University, Fall 2017

- Recode: This is the first Adidas shoe made almost entirely by robots, April Glaser, September 27, 2016. http://www.recode.net/2016/9/27/13065822/adidas-shoe-robots-manufacturing-factory-jobs
- Joonkoo Lee, Gary Gereffi and Stephanie Barrientos, Capturing the Gains Briefing Notes 03: Global value chains, upgrading and poverty reduction. http://www.capturingthegains.org/publications/briefingnotes/bp_03.htm

Video

Episode Nine: Afghanistan – Nation building
1. Initial reactions – Decision to go to war
2. Aid and nation building – Afghanistan Assistance record, Graduation

Activity: Spend Your Scoots

Presentation Topics:
- Soviet Assistance to Afghanistan in the 1980s
- How much US money has gone to Afghanistan?
- Afghanistan: State of the economy.
- Development Success: Korea? Rwanda? Georgia? Colombia? (pick two)
- How does a small country target assistance? Explain the strategy of Sweden, Norway, UAE or another
- The military-industrial-AID-NGO complex: big contractors and assistance

Readings:

1 December 2017
Diplomacy, Economics & Influence - INTL 1802V  
Richard Boucher, Senior Fellow and Ambassador-in-Residence  
Watson Institute, Brown University, Fall 2017

- Special Inspector General for Afghanistan, Lessons Learned from the Coalition: International Experience from Reconstruction, April 2016.  
  http://www.spectator.co.uk/features/9121361/why-aid-fails/
  http://www.the-american-interest.com/2012/03/26/acemoglu-and-robinson-on-why-nations-fail/
- Steven Radelet, The Great Surge, Chapter 9: Foreign Aid: Blessing or Curse?

Episode Ten: Green Climate Fun:

**Activity:** A role-playing of active diplomacy at the meeting of the Conference of the Parties to the Paris Climate Agreement. The actual meeting takes place in Bonn from 6 to 17 November 2017.

**Task:** Develop a one page plan for your participation in the Meeting. Then play it out.

You will meet as members of the Ad Hoc working Group of the Members of the Parties to the Paris Agreement to prepare for the High Level segment of the Conference of the Members of the Agreement on November 16. You will meet to decide issues of accountability, measurement, ambition and targets. First you will confer with each other on strategy, then decide on the list of questions relating to these issues.

In addition to deciding how to save the planet, you will make allies, overcome difficult members and achieve results in a disparate group committed to a common goal. If you don’t, millions of people suffer.

**Readings:**

- Bonn COP23 Website:  
  http://unfccc.int/meetings/bonn_nov_2017/meeting/10084.php
- The Paris Agreement, Articles 4, 13, and 14.  
- Carbon Brief, Bonn climate talks: key outcomes from the May 2017 UN climate conference, 19 November 2017,  
  https://www.carbonbrief.org/cop23-key-outcomes-agreed-un-climate-talks-bonn
- Al Jazeera, Kigali Deal Agreement Reached to Phase out CFCs,  

1 December 2017
http://corporate.walmart.com/2016grr

David Keith, TEDSalon 2007 Hot Science: A critical look at geoengineering against climate change.
https://www.ted.com/talks/david_keith_s_surprising_ideas_on_climate_change

Episode Eleven: Arab Spring – Things fall apart, the center cannot hold.
1. Arab spring – how the revolution was made
2. Google, Facebook, Platforms

Activity: Video conversation with Ambassador Anne Patterson, US Ambassador to Egypt during the Arab spring and Assistant Secretary for Near Eastern Affairs at the State Department until 2017.

Presentation Topics
- North African Revolutions: Scorecard of Success
- Internal reform: Morocco, Jordan
- ISIS: How do they use the internet now?
- Social media in US politics: Trump, Occupy, Tea Party

Readings:

Video:

Episode Twelve: Ukraine – Pressures, Sanctions and Incentives
1. Spheres of Influence
2. European vs Russian association – What’s your neighborhood?
Activity: Role-Play Ukraine Chess: Making Minsk Meet (one hour)

Presentation Topics:
- Yanukovich: Tween a rock and a hard place
- Minsk and the European Role in Peace
- European Neighborhood Policies
- NATO Expansion: Good idea or not?

Readings:

Audio:
- “Nuland: F**k the EU,” https://www.youtube.com/watch?v=r5n8UbJ8jsk

Episode Thirteen: Big China – So?
1. Sources of China’s Power

1 December 2017
2. How do they use their influence?

**Activity:** One hour role-playing on the South China Sea

**Presentation Topics:**
- Japanese Purchases of Rockefeller Center and Pebble Beach
- The Nine dash line
- One Belt, One Road
- Xi’s New Model of Big Power Relations: What’s China’s strategy?

**Readings:**
Weiwei. Why China will succeed.

- Joseph Nye, Financial Times Op-ed, The American Century will Survive the Rise of China,
  http://www.ft.com/intl/cms/s/0/48c84460-d250-11e4-ae91-00144feab7de.html
- Permanent Court of Arbitration, Decision of July 12, 2016, Press Release,
  https://pcacases.com/web/sendAttach/1801
- Asia Maritime Initiative, CSIS, website: https://amti.csis.org/