ADVOCATING FOR BETTER MULTILATERAL DIPLOMACY

Earlier this year, the Academy officially completed and published its report titled Bringing America’s Multilateral Diplomacy into the 21st Century, produced with support from the Una Chapman Cox Foundation. The report argues that at this time, the Department of State and the U.S. government more generally are not oriented or prepared to meet the challenge of 21st century multilateral engagement and leadership. In outlining this problem, the report reviewed the current state of U.S. multinational diplomacy institutions and approaches; analyzed multilateral practices of diplomatic services of five other major powers (France, Germany, the UK, Japan and China); and identified the reasons for enhancing U.S. multilateral diplomacy practices going forward. The report ultimately recommends bolstering U.S. multilateral diplomacy through…. (Continued on p. 2)

AAD’S ARB REFORM ONE STEP FROM BECOMING LAW

On December 15, 2022, as the U.S. Senate voted to send the National Defense Authorization Act for FY2023 (NDAA) to the President’s desk, the Academy celebrated a major achievement – the passage of a bill that codifies the reform of the Accountability Review Board (ARB) process, which has been in the making since 2020. This short but important bill, titled “Diplomatic Support and Security Act of 2022” and included in the State Department Authorization Act that’s part of the NDAA, is based heavily on the recommendations and the language proposed by the Academy’s report titled Changing the Risk Paradigm for U.S. Diplomats published in January of 2021 with support from the Una Chapman Cox Foundation.

Since the publication of the report, the Academy has encountered numerous ups and downs as it worked with a wide range of members of Congress and their staff on the Hill to turn its ARB proposals into reality. The Academy worked particularly closely with the offices of SFRC Chairman Sen. Robert Menendez, SFRC Ranking Member Sen. James Risch, Sen. Chris Murphy, Rep. Sara Jacobs, Rep. Adam Kinzinger, HFAC Chairman Gregory Meeks, and HFAC Ranking Member Michael McCaul. (Continued on p. 2)
AAD’S ARB REFORM ONE STEP FROM BECOMING LAW
(Continued from p. 1)

The final bill changes the process for investigating security incidents, by shifting the initial process to be conducted internally by a D/S investigation team, which then reports its findings to a senior-level Security Review Committee appointed by the Secretary of State. The bill establishes clearer standards for a report, including what was known about a threat, what security measures were in place, and whether they worked as intended. The Committee reviews the D/S investigation and prepares a report on findings and recommendations for the Secretary and for Congress. During the process, the Secretary regularly updates the relevant congressional committees. The law does not abrogate the Secretary’s power to convene a public board of inquiry if such a need arises, but it does provide more agile structures with better defined standards for dealing with most incidents without necessarily having to find anyone at fault.

In addition to reforming the investigation process, the bill also pushes for a change in culture of risk management at the Department and now puts Congress on record by acknowledging “it is neither desirable nor possible for the Department to avoid all risks,” by mandating a regular report from the Secretary of State on the Department’s risk management efforts, and by requiring improvement to enhanced risk management training for FS personnel in high risk, high threat environments.

On Friday, December 16, the Academy issued a press release congratulating Congress on the passage of NDAA and urging President Biden to sign it into law. Internally, our congratulations go out to the project’s director Greg Starr and the efforts of Academy members Anne Patterson, Mike Van Dusen and Graeme Bannerman.

ADVOCATING FOR BETTER MULTILATERAL DIPLOMACY
(Continued from p. 1)

The report ultimately recommends bolstering U.S. multilateral diplomacy through more effective coordination between multilateral and bilateral diplomacy, stronger U.S. representation in the key international organizations, and better preparation and training of U.S. diplomatic corps.

The Academy officially launched the report on March 15, 2022 at a hybrid event in partnership with the Center for Strategic and International Studies. The event panel featured Ambassador Jo Ellen Powell, the former Undersecretary of Defense for Environmental Security Sherri Goodman and CSIS Senior Vice President and Director of Global Health Policy Center (also an AAD member) Dr. Stephen Morrison. Ambassador Ron Neumann moderated the discussion. The event was held live in the CSIS recording studio and was broadcast on the CSIS website, YouTube channel and Twitter. Around 1,300 viewers tuned in during the event itself, and more than 1,000 more watched the video of the event since.

The Academy distributed the report to a broad constituency of stakeholders, including Bureau of Global Talent Management, Bureau of International Organizations, Policy and Planning Staff, office of the Director General, the Foreign Service Institute, as well as Senate Foreign Relations Committee and House Foreign Affairs Committee. You can access the complete report on the Academy’s website at:

WRITING AND IMPLEMENTING THE BLUEPRINTS FOR A MORE MODERN DIPLOMATIC SERVICE

Back in 2020, the Belfer Center for Science and International Affairs at the Harvard Kennedy School issued a report titled A U.S. Diplomatic Service for the Twentieth Century, which laid out the roadmap for revitalizing and modernizing the Foreign Service.

This year, Ambassadors Marc Grossman and Marcie Ries teamed up with the National Security Lab at Arizona State University, the American Academy of Diplomacy, and, funded by the Una Chapman Cox Foundation, produced a follow-on report titled Blueprints for a More Modern Diplomatic Service. It focused on four specific reform areas - mission and mandate, education and training, personnel, and creating a Diplomatic Reserve Corps to meet the urgent need to provide the State Department with surge capability – and offered practical achievable “blueprints” complete with comprehensive legislative and regulatory language necessary to carry them out. AAD’s most direct contribution to this ambitious project is the section on “Professional Education and Training” written by Joyce Barr and Dan Smith, but many other Academy members were involved in the larger project.

Starting in 2023, the Academy in partnership with the Cox Foundation and the Arizona State University will be leading the third stage of this effort – the implementation of the four elements of the Blueprints. This new project is likely to be a multi-year effort, which will include extensive work with both the State Department and Congress to ensure the passage of any necessary legislation and sufficient funding to make the reforms possible. The project will also include an extensive public outreach component devoted to building public support and knowledge of the proposals.

REVITALIZING U.S. COMMERCIAL DIPLOMACY

In 2022, the Academy continued to advocate for an “all of government” focus on commercial diplomacy that came out of the recommendations developed in the Cox-funded Academy reports on Support for American Jobs (Part I in 2016 and Part II in 2017), although the effort has been challenged by the focus of the current (as well as the previous) Administration on other issues. The members of AAD’s Commercial Diplomacy Working Group continue to look for opportunities to advance the subject with various stakeholders, including Congress, the Department and FSI. In addition to this effort, the Academy in conjunction with the leadership and the experts of the Center for Strategic and International Studies (CSIS) are organizing a high-level joint public program for the spring of 2023 that will examine various aspects of revitalizing U.S. Commercial Diplomacy. The program will aim to represent a mix of expertise, including diplomats (Academy members), current government officials, and CSIS experts on economic and commercial issues.

RSO AMBASSADORIAL PANEL

The Academy continues to work with the Diplomatic Security part of FSI to facilitate ambassadorial panels as part of the Basic RSO course for agents preparing for their first overseas deployment. Two Academy members speak at each of the six panels throughout the year, offering the new ARSOs a unique chance to get a Front Office perspective before they deploy. We are grateful to those Academy members, who gave their time to participate in the 2021-2022 program: Robert Jackson, Pamela White, George Krol, Kris Urs, Doug Silliman, Peter Bodde, Carol Rodley, Gerald Scott, Kevin Whitaker, Deborah Jones, John Feeley, Scott DeLisi, Tibor Nagy and Maura Connelly.
OUTREACH PROGRAMS

2022 Texas Tech Ambassadors Forum

The Academy’s 7th Annual Texas Tech Ambassadors Forum returned to an in-person format this year on March 10th. Deborah McCarthy, Molly Williamson, and Kenneth Brill examined “The Future of Global Diplomacy: Actors and Factors” with Ronald Neumann as the moderator. The speakers discussed transnational problems such as climate change, human migration patterns, pandemics, crime, security threats, and technological advances. As part of the program, the panelists held a Q&A discussion about the role of a U.S. ambassador with about 200 Lubbock High School students, and also met with TTU Honors students and TTU faculty and staff. AAD virtual intern (Spring ’22) and Texas Tech senior Donovan Satchell was instrumental in providing on the ground support and social media coverage of the event.

Texas Tech University Honors Seminar

In early June, the Academy hosted the first-ever week-long Texas Tech Honors Seminar at the Academy’s headquarters. The program welcomed fifteen honors students from Texas Tech University, led by Ambassador Tibor Nagy. Each day three different Academy members discussed a different topic in diplomacy with the students. Some of the speakers included Anne Patterson on the Near East, Daniel Fried on Europe & Eurasia, Tina Kaidanow on international security, Alonzo Fulgham on international development, and Jeffrey Feltman on international organizations. After successfully completing the seminar, the students spent the following week attending meetings on the Hill, visiting several foreign embassies, and exploring Washington, DC.

Joseph J. Sisco Memorial Forum

In 2022, the Academy’s Sisco Memorial Forum was held at the Fletcher School at Tufts University and focused on the subject of “Great Power Competition in the Polycentric World.” Aurelia Brazeal, Kathleen Doherty, Ronald Neumann, and Admiral James Foggo discussed the complexity of contemporary challenges rising from the changes in economic and strategic power alignments and the opportunity for creative problem-solving in reshaping US national security policy.

University of Michigan’s Ambassador’s Forum

The Academy and the University of Michigan’s Gerald R. Ford School of Public Policy hosted the fourth annual Ambassadors Forum on October 13th. Ambassador Ronald Neumann moderated an in-person panel discussion on “The Global Implications of the War in Ukraine,” featuring Ambassadors Susan Elliott, Robert Cekuta, and Richard Boucher. This year’s discussion was centered on the war’s implications for NATO and the future of Europe, including whether NATO’s new unity and strength will hold and what the future security architecture of Europe will look like. The Ambassadors joined Ford School students for Career Roundtables to talk about careers in diplomacy and international affairs.
Nebraska Ambassador’s Forum at Omaha and Lincoln

This year’s Nebraska Ambassadors Forum focused on “Latin America: The Neighbor We Ignore at Our Peril.” During the two-part program on October 23-24 Liliana Ayalde, Pete Romero, Lino Gutierrez, and Ronald Neumann visited the University of Nebraska campuses at Omaha and Lincoln, where they held several separate discussions on the issues surrounding trade, security, and US interests in Latin America, and responded to questions from students, faculty and community members.

Arthur Ross Discussions at Monticello

On October 21, the Academy, the Robert H. Smith International Center for Jefferson Studies and the University of Virginia Center for Politics co-hosted yet another successful Discussion of American Diplomacy at Monticello. This year’s conference was on the topic of “Diplomacy and the Environment.” To kick off the event, Princeton University Professor Michael Blaakman delivered a historical lecture on environmentalism during Jefferson’s time. A subsequent panel discussion, which included Academy members Kenneth Brill, Catherine Novelli, and Pamela White, focused on the importance of diplomacy in tackling monumental environmental challenges. Each panelist, with a unique background in diplomacy, made the case for how international organizations, the development sector, and the private sector play a role in solving the climate crisis. In the afternoon keynote address, Karen Florini, Vice President for Programs at Climate Central and former Deputy Special Envoy for Climate Change at the State Department, highlighted the vast array of work being done on climate beyond national-government channels, by businesses, civil society, and subnational governments. Nearly 100 attendees, including community members, and university students, participated in the event.

PODCASTS

The American Diplomat and The General and the Ambassador® podcasts have continued to grow their listener base this year, collectively reaching more than 850,000 downloads and releasing 357 episodes to date. With listeners in more than 170 countries, both podcasts have featured high-profile guests tackling diverse issues and topics.

The American Diplomat Podcast (AmDip Podcast) has produced 50 new episodes and has reached a total of more than 729,000 downloads. The podcast has explored a variety of topics including mental health in the Foreign Service, stories from the war in Ukraine, and touching tributes to the late Madeleine Albright. The AmDip Podcast is funded by Arizona State University, the Carnegie Corporation of New York, and the American Foreign Service Association, with additional funding from Texas A&M University.

The General and the Ambassador Podcast® (G&A Podcast) has now produced 74 episodes and has reached over 125,000 downloads. The most recent episodes featured several distinguished civ-mil pairings, including former Acting Deputy Assistant Secretary of Defense Rachel Ellehuus and Ambassador Kathleen Doherty on Cyprus and the Eastern Mediterranean, General Ben Hodges and Ambassador Paul Jones on Poland, General Frank McKenzie and Ambassador Chris Henzel on the Civil War in Yemen, and Admiral Craig Faller and Ambassador Todd Chapman on Brazil. In 2022, the G&A Podcast was funded by the University of North Carolina at Chapel Hill, Dataminr and the Fletcher School of Law and Diplomacy at Tufts University. (Continued on p. 6)
OUTREACH PROGRAMS (CONT.)

PODCASTS

(Continued from p. 5)

As part of the Academy’s partnership with several universities, *The General and the Ambassador®* continued its direct student engagement component. On October 21, General Philip Breedlove from episode 4 on “NATO: How US Military & US Diplomats Partnered on Russia/Ukraine & Disinformation” spoke to students at the College of William & Mary during the NATO competition on disinformation. On October 26, the Fletcher School hosted Ambassador Tatiana Gfoeller from episode 47 on “The US, Kyrgyzstan & Central Asia.” She spoke about civil-military relations in the United States and great power competition in Central Asia. Finally, on November 3, Ambassador Peter Bodde from episode 55 on “The US and Libya’s Civil War” visited the University of Michigan. He spoke with students about disaster response in South Asia, Pakistan and Nepal.

INTERN OUTREACH SERIES

Every semester, AAD welcomes two interns to its team. In addition to assisting the Academy with its day-to-day work, our interns also get to design and implement their individual projects. Below is the list of outstanding and diverse projects completed by our interns.

**VIRTUAL PANEL ON ENERGY DIPLOMACY**

On January 18th, Academy intern Abigail Francis (Fall ’21) hosted a virtual panel discussion on “Energy Diplomacy” where Academy members Steven Mann, Robert Cekuta, and Molly Williamson covered a wide range of energy-related issues. The discussion was moderated by Academy Vice Chairman, Mr. Alonzo Fulgham.

**VIRTUAL PANEL ON DIVERSITY IN DIPLOMACY**

On May 5th, 2022 Academy intern Donovan Satchell (Spring ’22) held a virtual discussion centered around “Diversity in Diplomacy.” The panel, moderated by Ambassador Aurelia Brazeal, featured Mr. Irvin Hicks Jr. as well as Ambassadors Marcelle Wahba, Peter Romero, and Pamela Spratlen and focused on a wide range of diversity issues, including gender, race, age and naturalized citizenship.

**CRASH COURSE IN DIPLOMACY: A WEB SERIES**

Our Spring ’22 intern Maria Benincasa, a recent graduate of James Madison University, designed and edited a YouTube series called “Crash Course on Diplomacy,” which features Mr. Alonzo Fulgham, Ambassadors Earl Anthony Wayne, Jenonne Walker, and David Johnson. Each member covered some of the most important functions of diplomacy in the 21st century: Diplomacy for Peace, Diplomacy for Development, and Economic Diplomacy.

**“THE DEVELOPMENT LIFE: A GUIDE TO ASPIRING PROFESSIONALS”**

Summer ’22 intern Caitlin Mittrick, a recent graduate of George Washington University, wrote an article exploring the complex facets of a career in development titled “A Life in Development: Advice from Development and Humanitarian Professionals.” Her piece, designed for aspiring development professionals, featured several members including, Mr. Alonzo Fulgham, Ambassadors Pamela White, Anne Aarnes, Michael Klosson, and Dawn Liberi. A version of her article was featured in GWU’s *The International Affairs Review*.

**AMERICAN DIPLOMAT PODCAST SUPPLEMENTAL GUIDES – FOR EDUCATORS**

Summer ’22 intern Anna Weber, a student at George Washington University, created classroom-ready supplemental guides and learning objectives for two episodes of the American Diplomat podcast. The first guide, supplementing the episode entitled “Ever Hear of Ebenezer Bassett?” focuses on connecting the story of America’s first African American diplomat to topics already discussed in high school classrooms. The second guide, accompanying the episode “Spider Schneider”, tells the little-known story of U.S. consular officer Agnes Schneider, and has connections to lessons on the Red Scare.
**AAD Forms a Political Action Committee**

Earlier this year, the Academy’s Board of Directors voted to establish a Political Action Committee (PAC) to serve as a tool that allows the Academy to raise its profile on the Hill. The Academy’s Congressional Committee, which was our primary vehicle for passing the ARB reforms, will continue its work. But while we have established excellent connections at the staff level, we have not had the access to members that we need. The AAD-PAC will give us a seat at the table in selected small events with members. According to AAD-PAC’s bylaws, the PAC will contribute equally on each side of the political aisle. The AFSA-PAC has worked in this way for 25 years without becoming tangled in partisan politics and we believe we can do the same. The funds for the PAC will be raised separately via voluntary donations from AAD members and managed entirely separately from other Academy finances. AAD-PAC will focus its work predominantly on Committees with jurisdiction over diplomatic matters, such as Senate Foreign Relations Committee, House Foreign Affairs Committee, as well as Senate and House Appropriations Committees. In 2023, AAD-PAC will be instrumental in the effort to implement the *Blueprints for a More Modern Diplomatic Service*.

**Annual Membership Meeting**

On June 14, 2022, the Academy held its first in-person Annual Meeting since 2019 at the Cohen Group. The event welcomed over 60 Academy members to the luncheon, which featured keynote speaker John R. Bass, the State Department’s current Undersecretary for Management, who updated the Academy on several ongoing departmental modernization efforts. Academy chairman Thomas Shannon also gave remarks on the overall state of the Academy, and committee members presented updates on their work such as that of the Dillon Book Award and the success of the Academy’s programs.

**Academy Member Speaker Series**

Since the start of the new year, the Academy has continued hosting its Academy Member Speaker Series and recently held our first installment in-person at the DACOR Bacon House. In continuing to explore a variety of diverse topics, the Academy’s Series has featured several members this year including William Roebuck on Syria, Aaron Williams on his new book “A Life Unimagined: The Rewards of Mission-Driven Service in the Peace Corps and Beyond,” moderated by Pamela White, W. Robert Pearson on Tukey, James Foggo on the Navy and the Black Sea, and Paula Dobriansky on Ukraine.

On July 11th, the Academy welcomed members to the DACOR Bacon House for the most recent installment of the Academy Member Speaker Series. Rose Gottemoeller led a lively hybrid discussion on NATO and Ukraine.

**2022 New Members**

In 2022 the Academy elected 20 new members into its ranks. The Membership Committee, chaired by Janice Jacobs, received and reviewed numerous nominations, initially approving 24 to be put to a vote by the Academy’s membership. The election then had to be halted as one candidate chose to remain in the government and had to be removed from the ballot. Once resumed with 23 candidates, the election also encountered a member-driven campaign against another candidate’s election to membership. Ultimately, 21 out of 23 candidates reached the required threshold to be elected. However, one candidate since informed the Academy of his decision to remain in the government and will not be brought into membership at this time. Overall, we thank all Academy members who participated in the nomination process, and also those 226 members who voted in the election (66.7% turnout). Welcome to all new members!
33rd Annual Awards Luncheon

On November 9, the Academy welcomed over 120 guests to its 33rd Annual Awards Luncheon. This was the first Luncheon to be held at the Benjamin Franklin Diplomatic Reception room at the State Department in over 3 years. This year, the Luncheon was co-hosted by the Under Secretary of State for Political Affairs, Victoria Nuland, and honored Ambassador Thomas R. Pickering with the Walter and Leonore Annenberg Award for Excellence in Diplomacy. In lieu of an acceptance speech, Ambassador Pickering sat down with CIA Director William Burns to discuss the key lessons he has learned in his decades-long career in diplomacy.

The Arthur Ross Media Award was awarded to two journalists with a special award to a news outlet for their outstanding reporting on the war on Ukraine. The first recipient, Clarissa Ward of CNN was unable to join in person and sent her remarks via video. She serves as CNN’s chief international correspondent and has spent nearly two decades reporting from front lines in Syria, Iraq, Afghanistan, Egypt and Ukraine for CNN, ABC, CBS and Fox News. The award was accepted on her behalf by CNN’s Washington Bureau Chief and Senior Vice President, Sam Feist. The second recipient, Yaroslav Trofimov is the chief foreign-affairs correspondent of The Wall Street Journal and native Ukrainian. A special award was given to the Kyiv Independent, an English-language Ukrainian online newspaper founded in 2021 for their continued reporting in Ukraine.

Michael Krepon received the Douglas Dillon Book Award for his book Winning and Losing the Nuclear Peace: The Rise, Demise, and Revival of Arms Control. The book is “a magisterial assessment of the entire eight decades of diplomatic history of nuclear arms control and its symbiotic relationship with deterrence.” While celebrating the book, the Academy also mourned the passing of its author earlier this year. The award was accepted by the family of Michael Krepon on his behalf.
Since the beginning of 2022, the Academy has expanded its online platforms, recently launching an Instagram page that has gained 147 followers! Other social media platforms have also expanded; we now have 3,189 followers on Facebook and 4,612 followers on Twitter. This year alone we gained 2,350 new followers on LinkedIn for a total of 4,481 followers.

This year, the Academy launched social media campaigns during Black History Month, Women’s History Month, Asian American and Pacific Islander Heritage Month, Pride Month, Hispanic Heritage Month, and Native American Heritage Month to highlight the accomplishments of our members and others in the diplomatic field who identify with these valued communities. These featured members include Ambassadors Harry Thomas, Cynthia Akuehe, Julia Chang Bloch, Katherine Canavan, Krishna Raj Urs, Donald Yamamoto, Frank Almaguer, Lino Gutierrez, and many others.

In addition to heritage months, this summer, we launched a Summer Reads campaign across all of our social media channels to share the foreign policy books our members are reading, which included titles by Elbridge Colby, Philip Nash, Christopher Clapham, and many others. We appreciate all the members who shared their book recommendations with us.

In October, we introduced a new series called “Mondays with Members,” in which our graduate fellow highlighted photos of members “in action” during their time in the government service, as well as anecdotes and quotes about their experiences. Nine members participated in this series so far, and we are excited to highlight more of them in the New Year.

Furthermore, one of our fall interns introduced a new segment called Fun Fact Friday in November and shared interesting facts about Foreign Service Officers, their spouses, and diplomacy as a whole. We thank you for your continued support of the Academy’s online endeavors!

IN MEMORIAM

Since our 2021 issue, the Academy has lost six great friends and colleagues:

- Phyllis Oakley (January 23, 2022),
- Madeleine Albright (March 23, 2022),
- Edward Rowell (April 14, 2022)
- Robert W. Farrand (April 26, 2022)
- Daniel Simpson (June 9, 2022)
- Ashton Carter (October 24, 2022).

We thank them for their friendship and service and honor their memory.
STAFF UPDATE

In August of 2022, the Academy expanded its team by adding Sion Firew as a part-time Graduate Fellow. Sion comes to the Academy after completing her Master’s degree at University of Chicago. She will be focusing predominantly on expanding the Academy’s digital public outreach efforts, including the Academy’s website, social media and membership engagement.

This year the Academy also continued its intern program, offering both in-person and virtual options, which allow the Academy to engage students outside of the DMV area. During the Spring 2022 term, we had in-person intern Maria Benincasa, a senior attending James Madison University join us in the office while Donovan Satchel, a senior attending Texas Tech University completed his internship virtually. For the Summer 2022 term, the Academy welcomed two in-person interns, Anna and Caitlin. Caitlin Mittrick is a recent graduate of George Washington University (GWU) who has since returned to GWU to get her Master's degree, and Anna Weber is a rising senior at GWU. Finally, for the Fall 2022 term Megan Kibogo, a senior at Smith College, joined the Academy’s team as an in-person intern and Kennedy Carmichael, a junior at Texas Tech University, as a virtual intern. In the Spring of 2023, the Academy will welcome two interns – Bob Greenbaum from American University will be joining in person, and Toby Szustak from Texas Tech University will be working virtually.

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The Academy would like to extend a sincere thank you to our donors, supporters and program partners. Without you, we would not be able to host the programs we do today.

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The Academy would like to recognize the 45 members, who went above and beyond in helping us achieve the goal of long-term sustainability by contributing or pledging $10,000 or more to the Capital Campaign:

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